

accenture

YPF CASE STUDY

VIDEO TRANSCRIPT

Did you know that every day it takes roughly a trip around the globe to fuel one of the largest countries in the world?

Have you ever thought how complex it is?

This is the story of Laura, who juggles with multiple systems planning truck routes.

Andres, who drives long hours to reach gas stations on time.

Maria, who owns a gas station and needs to make sure she never runs out of gas.

and Carlos, who needs fuel to deliver the food he cooks to his clients.

YPF brings them all together.

As the largest energy company in Argentina, it is committed to delivering the energy that fuels industries and people everywhere.

However, there are many constraints to overcome. The “Logistic Optimization Platform” is removing YPF's obstacles by leveraging analytics capabilities to improve decision making.

We are also ensuring supply at the point of sales, optimizing shipments lessening the impact to our environment.

We've partnered with YPF and brought together the best of Accenture to transform their daily operations.

Today, Laura has a very different daily routine and not only because of COVID, with an automated tool that helps her make better decisions.

Andres doesn't risk going to Maria's gas station and not being able to unload, losing sales.

And Carlos can sell more and more.

We are enabling YPF's transformation, helping it become a more efficient and sustainable energy company in Argentina.

But most of all, we are fueling lives.

Copyright © 2021 Accenture
All rights reserved.

Accenture, its logo, and High Performance Delivered are trademarks of Accenture.