

Videotranskript

FJORD MIBA

Miba Redefines Collaboration with FJORD

Oliver Hierschläger:

Over the past hundred years Miba has evolved into a global manufacturing creator. Today, we are on the turning point for a new era, not only because of the pandemic.

Profound changes in our customer's demands, as well as revolutionized communication and collaboration technologies are having a great impact on how we work as a manufacturing company and they empower us, to fully take on the challenges of our industry, of our partners, and of our society.

As digital innovation hub, together with our strategic design partners at FJORD, we developed a digital collaboration platform that connects the new possibilities of our time with our greater company vision. To energize growth for digitalization and sustainability.

With this innovative platform we enhance our abilities to create new partnerships, design products collaboratively, and accomplish even more sustainable production cycles, in higher and more precise quality, constantly reducing our impact on our planet and its natural resources.

As we set out into this new and exciting era, we continue to value the personal relationships to our partners, clients, and

employees, striving to turn our commitment to innovation and technology into a cleaner future for everyone.

Let's start this new era together.